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MUST-HAVE FEATURES OF A CRM

FOR HIGHER EDUCATION



Capture Student Inquiries

Automate Lead Assignment



Nurture Leads

Track Applicant Progress



Streamline Student Engagement

Improve Productivity



Integrate 3rd party applications

Provide real-time business view



Free implementation, training & support

Encourage Collaboration



Manage Field Sales

Provide Anytime -Anywhere Access



Ensure Data Security

Guarantee Ease of Use

